



# Business Solution Guide 2025

Protecting the data that powers your business



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# We enable the very fabric of international business

For over two decades, Synology has been creating professional IT solutions that enable organizations and teams of all sizes to overcome data management and cyber security challenges.

Each Synology product is designed for simplicity, while never compromising on reliability. Engineered to last and with best-in-class TCO, it's easy to see why millions of businesses trust us with their data.

Deployed at global benchmarks

**>50%**

Fortune 500

**>50%**

FTSE 100

**>50%**

DAX 40

**>80%**

CAC 40

Synology®

# Synology Business Solutions

|                   | Data Storage and Management                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                             | Data Protection                                                                                                                                                     | Business Productivity                                                                                                                                                                                                                                                                                                    | Video Surveillance                                                                                                                                                    |                                                                                                                                                                                                                                                                                |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| On-prem Solutions | Object                                                                                                                                                                                                                                                                                                                                                             | File                                                                                                                                                                                                                                                                 | Block                                                                                                                                                                                                                                                       |                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                       |                                                                                                                                                                                                                                                                                |
|                   | <div><div>GS Series</div><div>Distributed storage platform</div><div>Non-disruptive architecture with linear performance scaling</div><div></div><div>On-prem file and object storage</div></div>                                                                                 | <div><div>PAS Series</div><div>Flagship primary storage platform</div><div>Designed for mission-critical workloads</div><div></div><div>Unified file and block storage</div></div> | <div><div>DP Series</div><div>Business continuity platform</div><div>Protect organizations of any scale with ease</div><div></div><div>ActiveProtect Manager</div></div> |                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                       |                                                                                                                                                                                                                                                                                |
|                   | <div><div>DS/RS/SA/HD/FS Series</div><div>Versatile IT platform</div><div>Data storage and management solutions for businesses</div><div></div><div>Synology DriveHybrid Share</div></div> |                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                             | <div><div></div><div>Active Backup Suite</div></div>                           | <div><div></div><div>Synology Office Suite</div></div>                                                                                                                                                                              | <div><div></div><div>Surveillance Station</div></div>                            | <div><div>AI NVR &amp; Camera Series</div><div>Actionable insights platform</div><div>Private AI-powered security</div><div></div><div>Surveillance Station with AI Analytics</div></div> |
| Platform Services | <div><div>C2 Object Storage</div><div>S3-compatible Storage</div></div>                                                                                                                                                                                                         | <div><div>C2 Storage</div><div>Cloud Tiering &amp; Backup</div></div>                                                                                                             | <div><div>Active Insight</div><div>Monitoring &amp; AIOps</div></div>                                                                                                  | <div><div>C2 Backup</div><div>Infrastructure &amp; SaaS Protection</div></div> | <div><div>C2 Identity</div><div>Identity &amp; Access Management</div></div> <div><div>C2 Transfer</div><div>Secure File Transfers</div></div> | <div><div>C2 Backup for Surveillance</div><div>Secure Dual Recording</div></div> | <div><div>C2 Surveillance</div><div>Cloud-managed Surveillance</div></div>                                                                                                                |



# Data Storage and Management



## Edge, Datacenter, Cloud

AI and the push for more efficient workplaces are accelerating the demand for advanced data storage and management solutions. The focus has shifted to scalable infrastructure, robust privacy and security, and seamless access across an increasingly complex digital landscape.

Modern purchasing decisions now require integrated solutions that support diverse workloads, rather than siloed, single role solutions. Vendors are expected to fulfill diversified needs and deliver reliable performance and protection across distributed environments.

Synology's portfolio is built on decades of storage expertise and first-party software innovation to provide a unified and consistent experience for IT administrators and employees alike.

# From Mission-critical to Archival Storage

Dependable data storage and management solutions for any business purpose, location, or budget.

**14 M**

Deployed systems

**350 EB**

Data stored on Synology

## Data security

Multiple layers of robust security, encryption, and immutability work together to keep your data private and secure.

## Efficiency

Keep storage requirements low with 5:1 deduplication, seamless compression, and flexible tiering and archiving.

## Transparency

Get comprehensive insight into fleet-wide usage and security trends, minimizing the chances of unexpected downtimes.

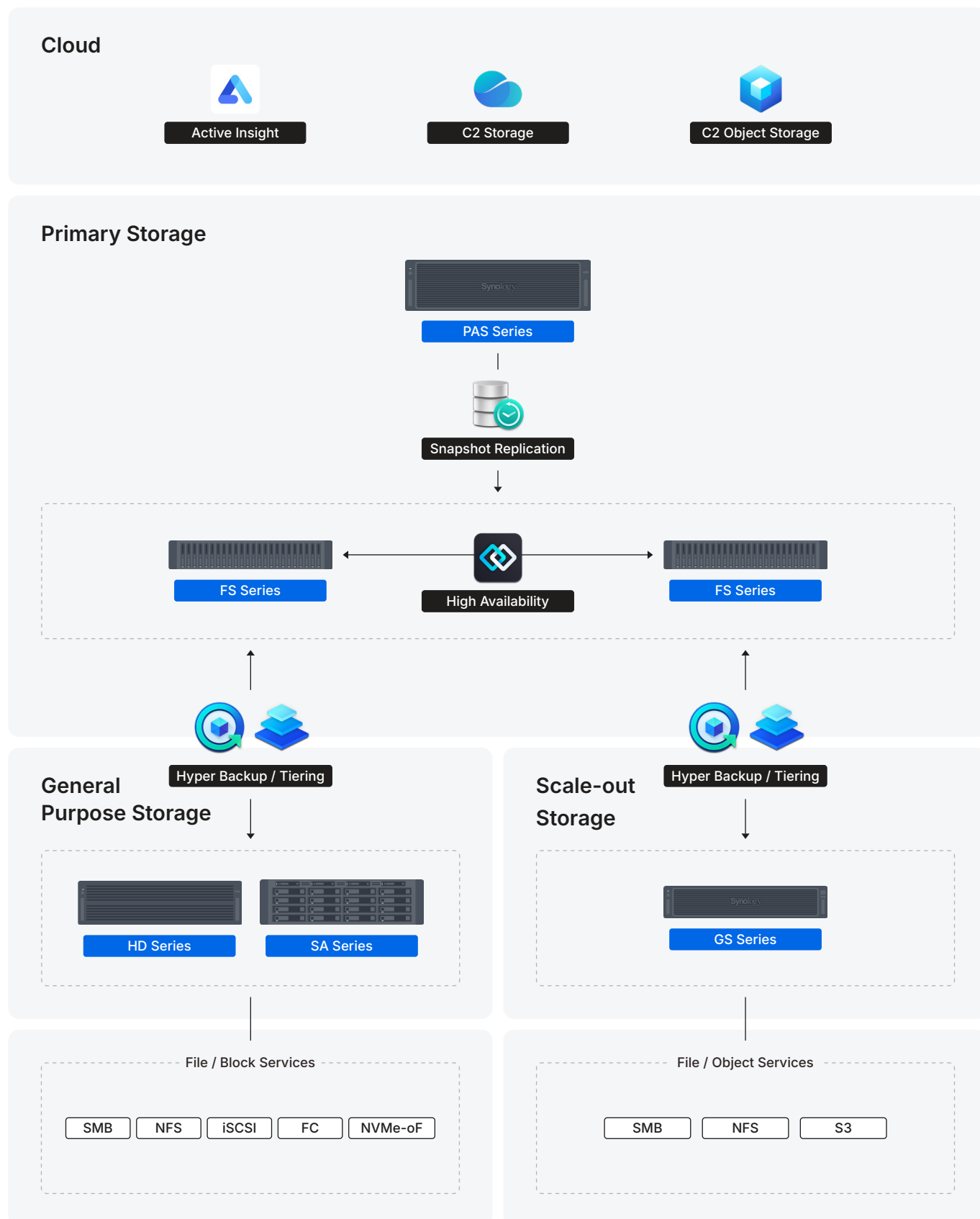


"Our all-flash Synology arrays are a critical part of keeping our patients' data safe."

Pete Wall, IT Manager, Minneapolis Radiation Oncology

## Flexible architecture

Synology solutions combine the security and privacy of on-prem solutions with the ease of use and expandability of public clouds.



# Primary Storage

All-flash storage infrastructure that's ready for any file or block workload.

**2 M+**

4K random read IOPS

**30 GB/s**

64K throughput

**NVMe**

End-to-end architecture



## Unified file and block

Support for mainstream file (SMB, NFS) and block (iSCSI, FC, NVMe-oF, RoCE) protocols ensures maximum interoperability with any office or data center environment.

## Keeping data secure

Apply data encryption at folder, volume, or drive level depending on operational demands, with support for immutable file storage and snapshots.

## Minimize disruptions

Synology's clustering and dual controller systems are built to keep data and service disruptions to a minimum for both planned and unplanned events.

\* Performance claims are based on preliminary test results for Synology PAS7700 system. 4K results obtained with <1ms latency, 64K throughput with <2ms latency.



## Virtualization Ready

Drive flexible deployment of virtualized or containerized applications with scalable block and file storage capabilities.

### Dependable performance

Synology all-flash solutions ensure consistent I/O throughput and low latency for critical infrastructure services.

### Built-in data protection

Streamline operations with native snapshotting and replication capabilities per LUN or folder.

### CSI Driver for Kubernetes

Manage storage and take snapshots directly through Kubernetes CLI using native APIs.

### VMware and Windows Server

Monitor and take application-consistent snapshots directly within VMware and Windows Server environments.

#### Certifications



#### Applications



"Thanks to Synology's reliable and powerful solutions, UNESCO benefits from a unique infrastructure that spans across 70 countries worldwide."

Chief Technical Officer, UNESCO

# Scale-out File & Object Storage

Highly scalable and durable object storage solutions, built for large-scale enterprise file requirements, data lakes, and archival tasks.

**70 GB/s**

Cluster throughput

**5 to 48**

Scale-out nodes



## Private data lake

Power web applications, backup storage, or store massive amounts of raw data for AI training with a universally compatible S3 interface.

## Cut complexities and costs

Easily scale out on-demand at any time with no additional licensing required.



### Still prefer an OpEx model?

Try C2 Object Storage for S3-compatible storage with transparent pricing.

# General Purpose Storage

Versatile market-proven data management solutions.



## Fits any environment

Comprehensive support for NAS and SAN protocols ensure maximum compatibility, even for legacy infrastructure and equipment.

## Deploy anywhere

From systems displacing as little as 4L for 40 TB and 20U for 6 PB of raw capacity, easily install high-capacity storage at any location.

## All-inclusive storage

Essential data management capabilities are license-free, including encryption, deduplication, snapshots, replication, immutability, and tiering.

## Reduce IT overhead

Easy to setup, even simpler to maintain, Synology DSM streamlines traditionally complex tasks without sacrificing capabilities.

## Collaborate from anywhere

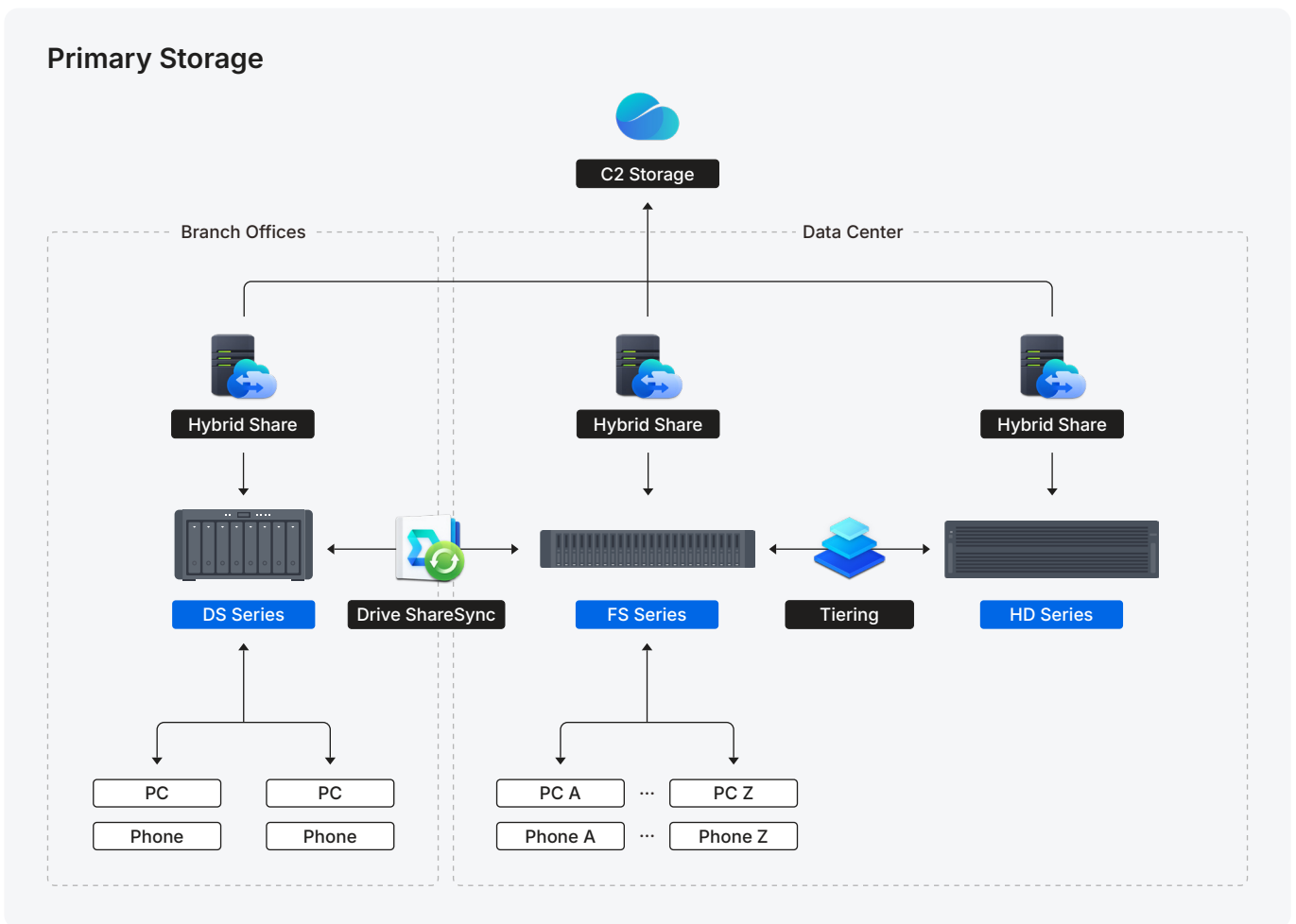
Keep important data accessible for all teams at all times, no matter where they're connecting or working from.

## Keep teams synchronized

Create, find, and be able to share files across your organization from anywhere with a versatile built-in private cloud solution.

## Hybrid cloud architecture

Synchronize folders directly with other Synology systems or leverage Synology's C2 cloud platform for larger multi-site deployments.



LOTTE WORLD

"Synology systems are ideal for storing and sharing large, high-resolution media, and have greatly improved our data transfer speeds and work efficiency."

Cho Chang-hee, Design Media Team, Hotel Lotte Co., Ltd. Lotte World



# Data Security and Resiliency

Synology systems utilize multiple layers of security and availability-enhancing capabilities to keep your data private and accessible.



## Data immutability

Immutable file storage and snapshots ensure critical data remains untampered and available for recovery when needed.

## Onsite & offsite replication

The Synology ecosystem is designed to make setting up and maintaining 3-2-1-1-0 plans with flexible RPO/RTOs easy for any type of fully private or hybrid cloud environment.

## High availability

Leverage Synology's flexible clustering or space and cost-optimized dual-controller systems in active-passive or active-active modes to ensure recovery within seconds of a fault.

## Stay on top of everything

Fleet management helps take the edge off maintenance and troubleshooting, with AI-assisted ransomware detection, security notifications, and health monitoring conveniently integrated into one location.

## Data Storage and Management Lineup

|                   | PAS Series                                                                                                                                                                                                                                     | FS Series                                                                                                                                                                                          |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| All Flash Storage |                                                                                                                                                               |                                                                                                                 |
| Highlights        | <ul style="list-style-type: none"> <li>• Flagship unified file and block primary storage systems for Tier 1 workloads</li> <li>• 2M+ 4K Read IOPS</li> <li>• End-to-end NVMe design</li> <li>• Next-gen non-disruptive architecture</li> </ul> | <ul style="list-style-type: none"> <li>• Cost-efficient all-flash systems for Tier 2 or backup workloads</li> <li>• Up to 600K 4K Read IOPS</li> <li>• Cost-effective SATA architecture</li> </ul> |

|                       | GS Series                                                                                                                                                                                                                                                     | HD Series                                                                                                                                                                                      | SA Series                                                                                                                                                                                           |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| High Capacity Storage |                                                                                                                                                                             |                                                                                                             |                                                                                                                 |
| Highlights            | <ul style="list-style-type: none"> <li>• Scale-out file and object storage solution for web, AI, and archival workloads</li> <li>• Linear performance and storage scalability up to 48 nodes</li> <li>• Distributed high-availability architecture</li> </ul> | <ul style="list-style-type: none"> <li>• High-density storage platform for large file servers and archival workloads</li> <li>• 1.2 PB in 4U</li> <li>• Scalable to 6 PB per system</li> </ul> | <ul style="list-style-type: none"> <li>• Versatile hybrid HDD/SSD platform for mixed file, block, or application workloads</li> <li>• Standard 2U footprint, scalable up to 18U for 2 PB</li> </ul> |

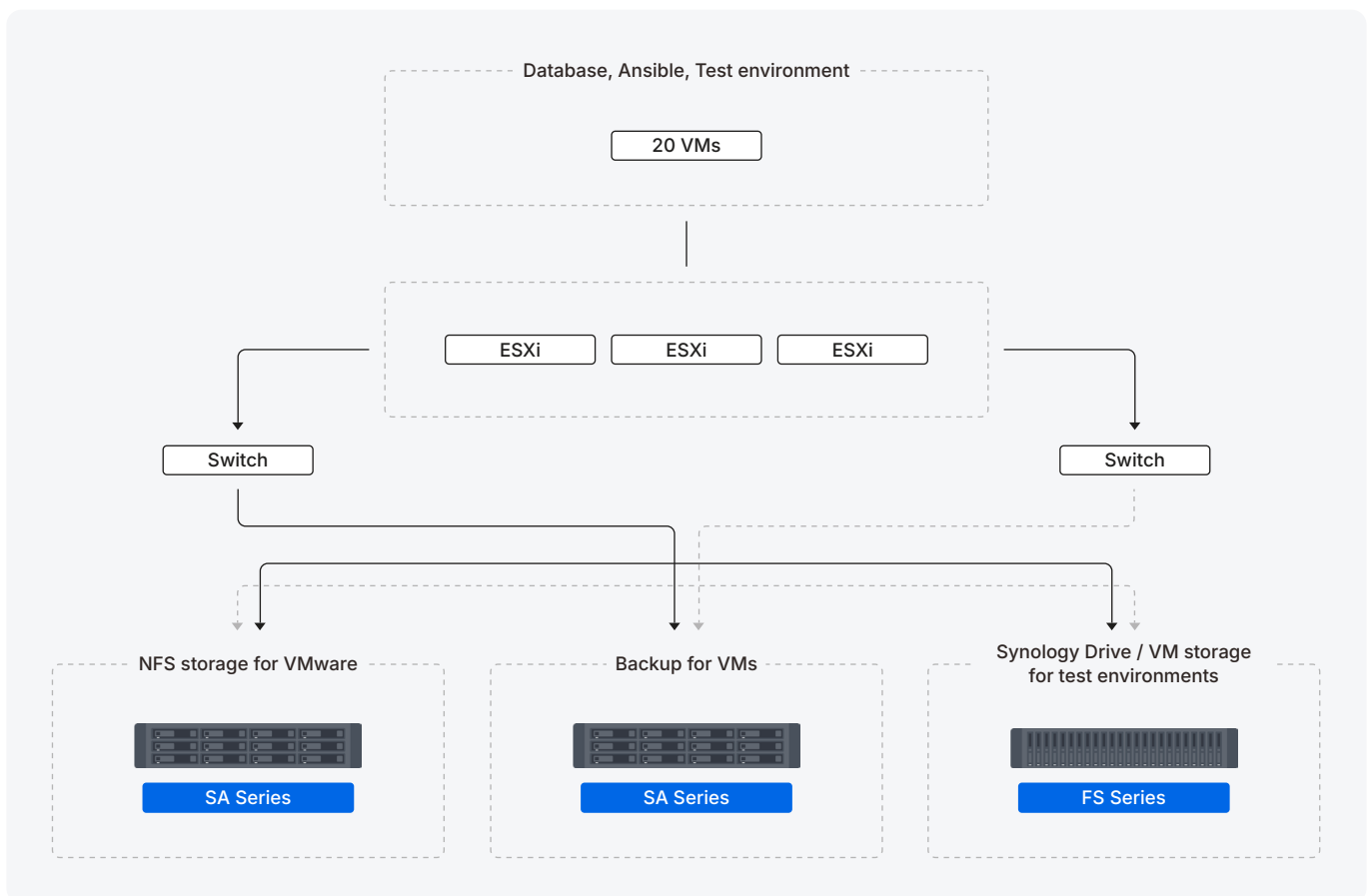
|                         | RS Series                                                                                                                                                                                        | DS Series                                                                                                                                                                            |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| General Purpose Storage |                                                                                                               |                                                                                                 |
| Highlights              | <ul style="list-style-type: none"> <li>• Multi-purpose and cost-effective data platforms</li> <li>• Versatile 1U to 3U options</li> <li>• Full Synology application ecosystem support</li> </ul> | <ul style="list-style-type: none"> <li>• Compact tower form factor data platforms</li> <li>• From 2-36 bay options</li> <li>• Full Synology application ecosystem support</li> </ul> |



# Drakewell Boosts Capacity and Performance with Synology Storage

**"The performance of Synology all-flash arrays never ceases to impress us."**

Simon Farmer, General Manager, Drakewell



# Data and Workload Protection



## Don't be another statistic

In 2024, hundreds of billions of dollars were spent on recovering from ransomware attacks and cybersecurity breaches. Emerging threats like malware, geopolitical instability, and advanced persistent attacks continue to challenge the ever more critical need for strong security and operational resiliency.

It is no longer sufficient to just protect mission-critical infrastructure. Cloud services, endpoints, and secondary systems must be backed up as well. Yet many IT teams face stagnant budgets and staffing pressures, hindering effective modernization of their backup and disaster recovery strategies.

With a focus on flexibility and cost-efficiency, Synology's approach to data protection helps organizations build resilient systems that can adapt to evolving threats. Whether backing up physical servers, virtual machines, or cloud applications, our solutions are designed to reduce complexity and resource demands, making robust protection accessible to teams of all sizes.

# Ensuring Business Continuity

ActiveProtect appliances are dedicated backup systems optimized for speed, ease of use, and unmatched cost efficiency.

<10

Minutes for setup

-80%

Typical data reduction



## Next-gen backup platform

Protect modern big data and demanding workloads easily with hybrid and all-flash array backup systems, supporting optimized tiering options and source-side deduplication to cut unnecessary bandwidth use.

SaaS



Virtual Machines



Physical Servers



Endpoints



File Servers



SMB File Server

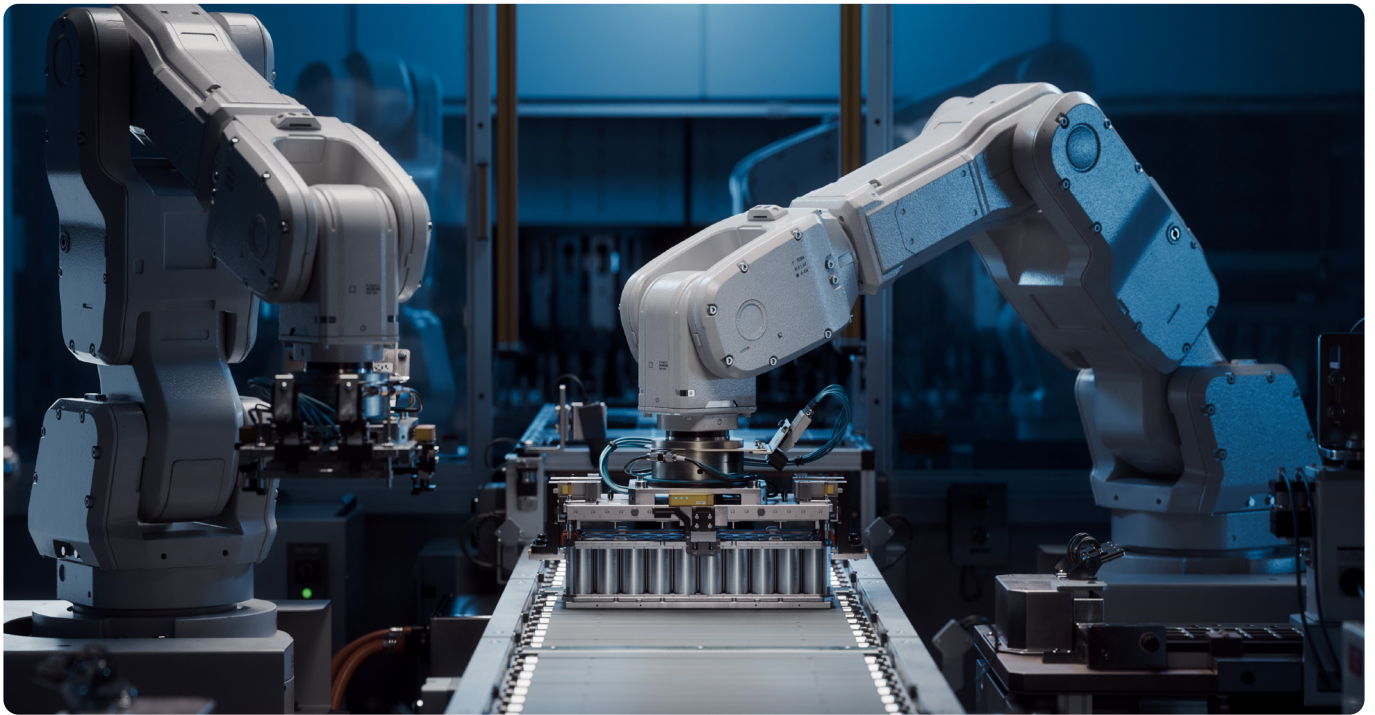
Databases





# Guaranteed Recoverability

Keep your organization's data and services safe with flexible but robust retention and recovery options.



## Immutable storage

The ultimate data insurance policy against ransomware and accidents, ActiveProtect ensures data cannot be tampered with across the entire managed cluster and at archive destinations.

## Air-gapping

Harden backup repositories with policy-based logical and physical air-gapping capabilities.

## Recovery drills

Built-in sandbox environment provides an easy way to test backups and ensure IT teams are familiar with procedures.

## Modern incremental

Every backup is equivalent to a "synthetic full" on traditional systems, but with zero performance and storage use penalties, ensuring maximum consistency.

## Instant data restoration

Recover servers and VMs with fast P2V and V2V capabilities, including cross-hypervisor support.

# Scalable and Modular

Deploy confidently for multi-site and multinational environments, supporting over 2,500 backup appliances and over 150,000 backed-up entities per cluster.



## Centralized management

View your entire backup infrastructure, from source to repository, including tiered and archival systems from a single console.

## Universal protection plans

Define data protection plans based on frequency, retention, and immutability per workload to all managed ActiveProtect systems, simplifying large-scale and rapidly growing deployments.

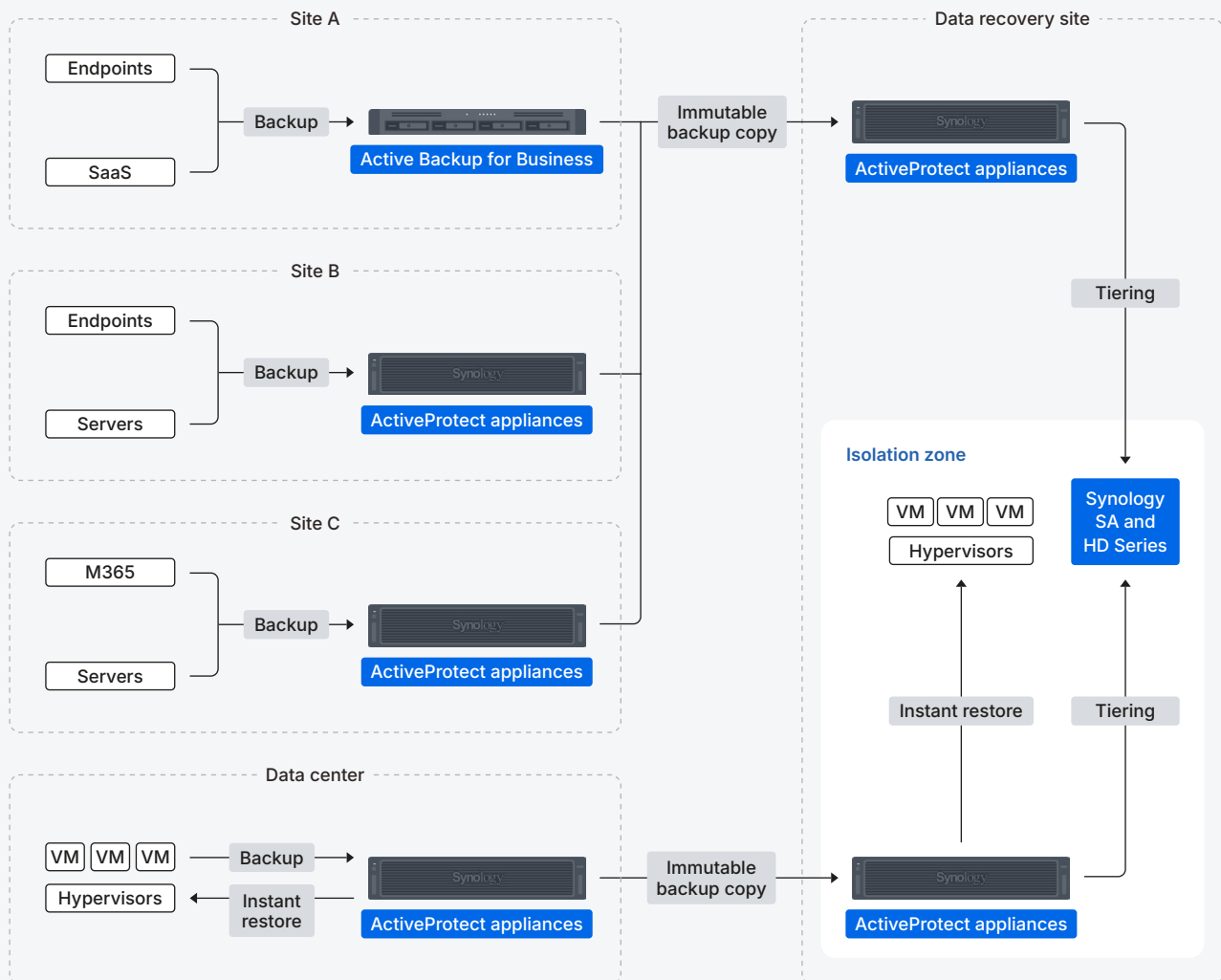
## Flexible repositories

Easily scale up storage for long-term retention with support for AWS S3, C2 Object Storage, Synology general purpose storage systems, and additional ActiveProtect appliances.

## Auto protection

Reduce IT workload with automatic discovery and protection of VMs and cloud user accounts.

## Multi-site deployment



Data from multiple locations can be consolidated to a dedicated data recovery site.



"Synology solutions have enabled us to effectively reduce human resources, lower maintenance costs compared to traditional solutions, speed up backup and recovery times, and achieve true data management simplification, optimization, and automation"

Kwak Ho-Dong, CIO, SK Shipping

# Lowest TCO and Complexity

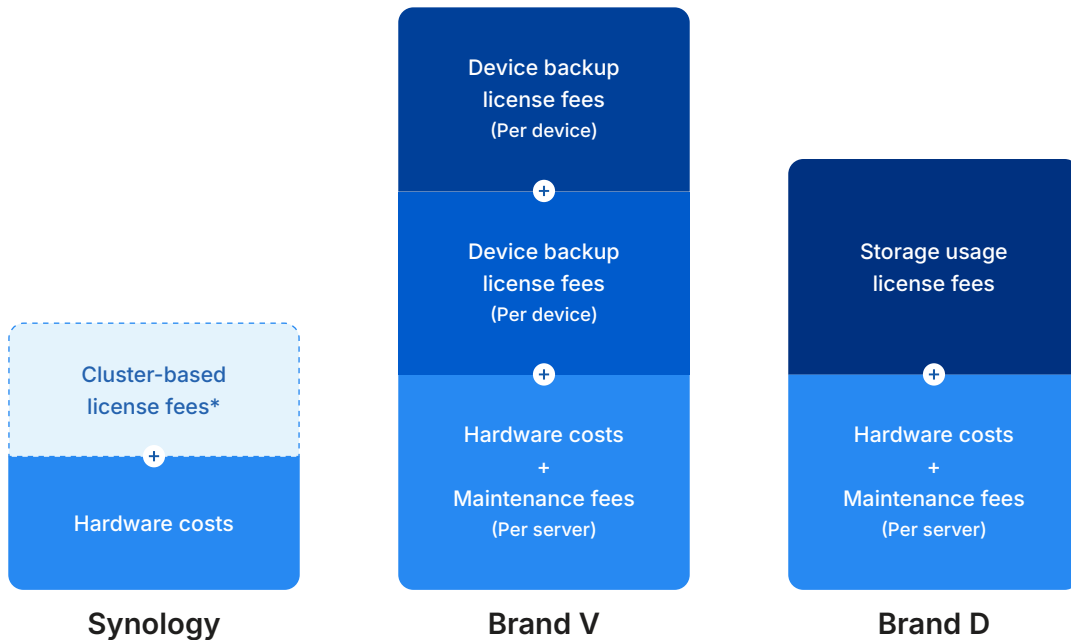
Ensuring your organization is well protected should be transparent, simple, and affordable.

**Up to 10x**

Lower annual TCO

**Unlimited**

Backup sources



## Keeping it simple

No pricing calculators are needed with ActiveProtect, just the upfront cost and a fixed per-node license in clusters with more than four ActiveProtect systems.

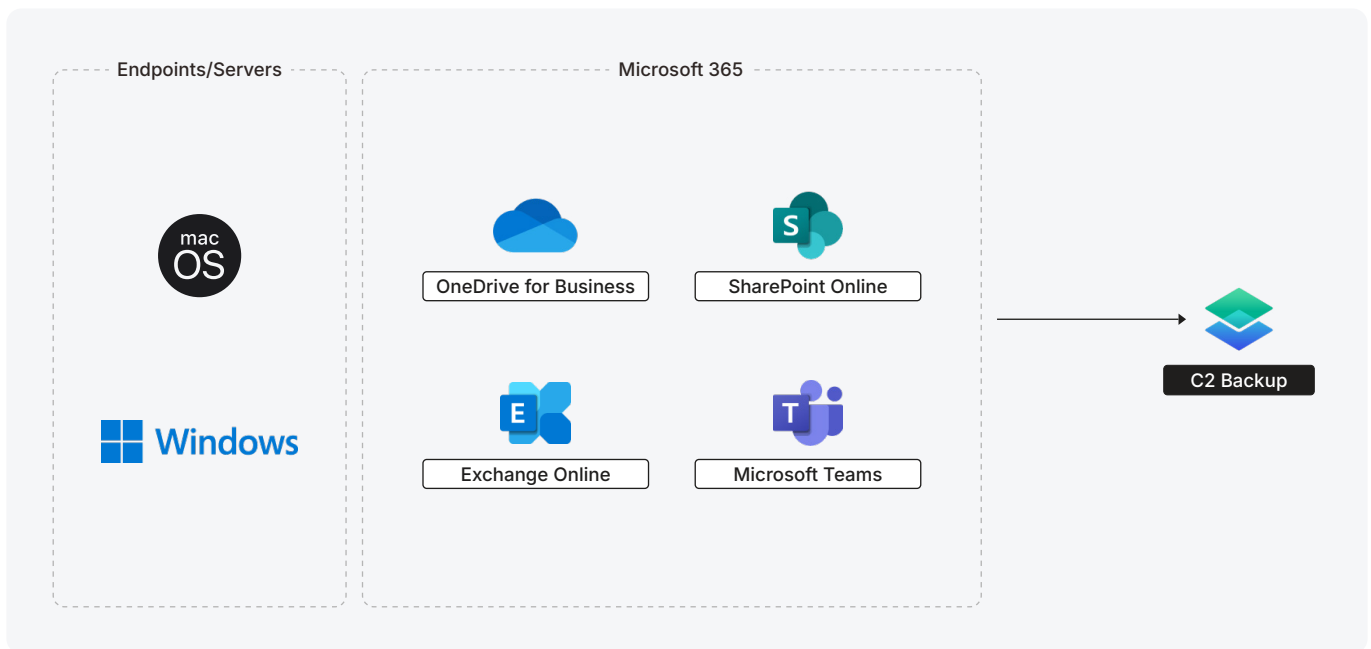
## Backup everything

There's no need to ration backups when there is no user or backup source licensing. Keep every endpoint, server, VM, file server, and SaaS user account protected.

\* Cluster-based license fees are required for deployments with four or more managed backup nodes under ActiveProtect. TCO calculated based on publicly available pricing and discounts as of Sep 2024 and based on a theoretical 85 TB source data comprised of 300 endpoints.

# Zero Deployment Footprint

C2 Backup simplifies backing up endpoints, servers, and key Microsoft 365 services for distributed or hybrid teams.



## Transparent pricing

Storage-based plans makes it easier to plan for and deploy backup across your business.

## Client-side encryption

All data is encrypted from the source to ensure it is only accessible to your organization.

## Self-service portal

Enable data retrieval with minimal supervision for employees, reducing IT workloads.



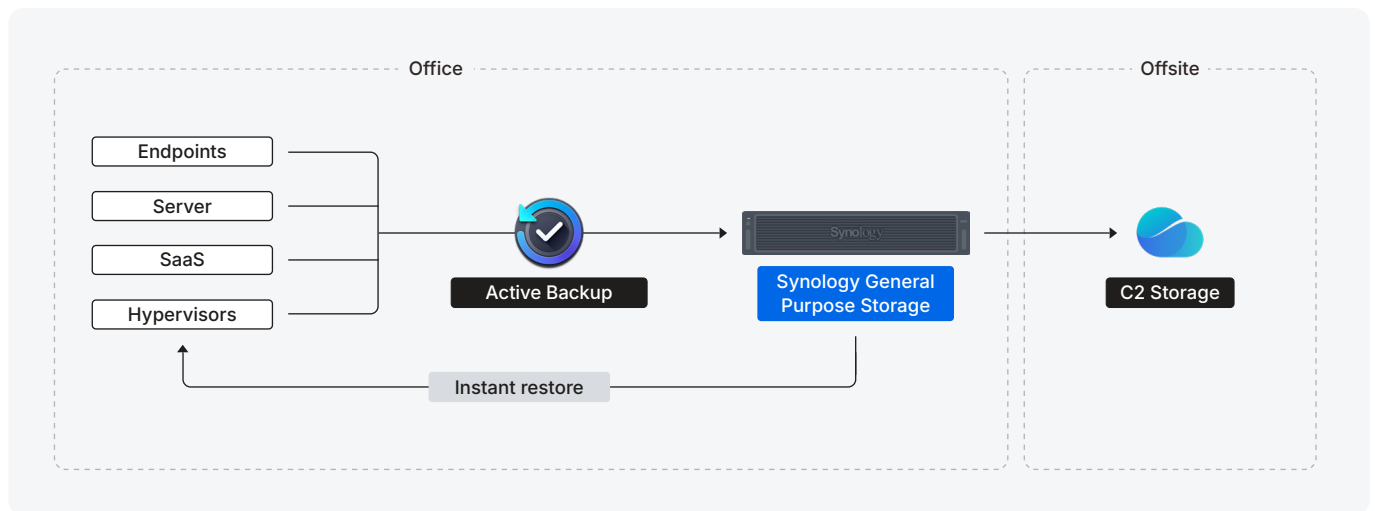
**"Synology C2 provides us with the best solution for backing up Microsoft 365 for over 1,500 users."**

Andrew Allen, Executive Director of Information Systems, East Aurora School District



# For Any Scale

Synology Active Backup Suite is a comprehensive backup solution designed for single-site deployments.



## More than essentials

Comprehensive support for Microsoft 365, Google Workspace, and mainstream Linux, Windows, and macOS operating systems ensures wide coverage.

## Hypervisor integration

VMware and Hyper-V support enables VMs to be efficiently protected and instantly restored via mounting the backed-up image or running it directly on the built-in Synology hypervisor.

## Cluster with ActiveProtect

Existing Active Backup deployments protecting endpoint and servers can be seamlessly integrated into an ActiveProtect management cluster, unifying control and offering an easier upgrade path.



"Thanks to Active Backup for Business, all our backups are now centralized and available 24/7, which helps us minimize downtime and stay compliant with FERPA's regulations."

Robert Hendricks, Web and Server Systems Manager, UW School of Social Work

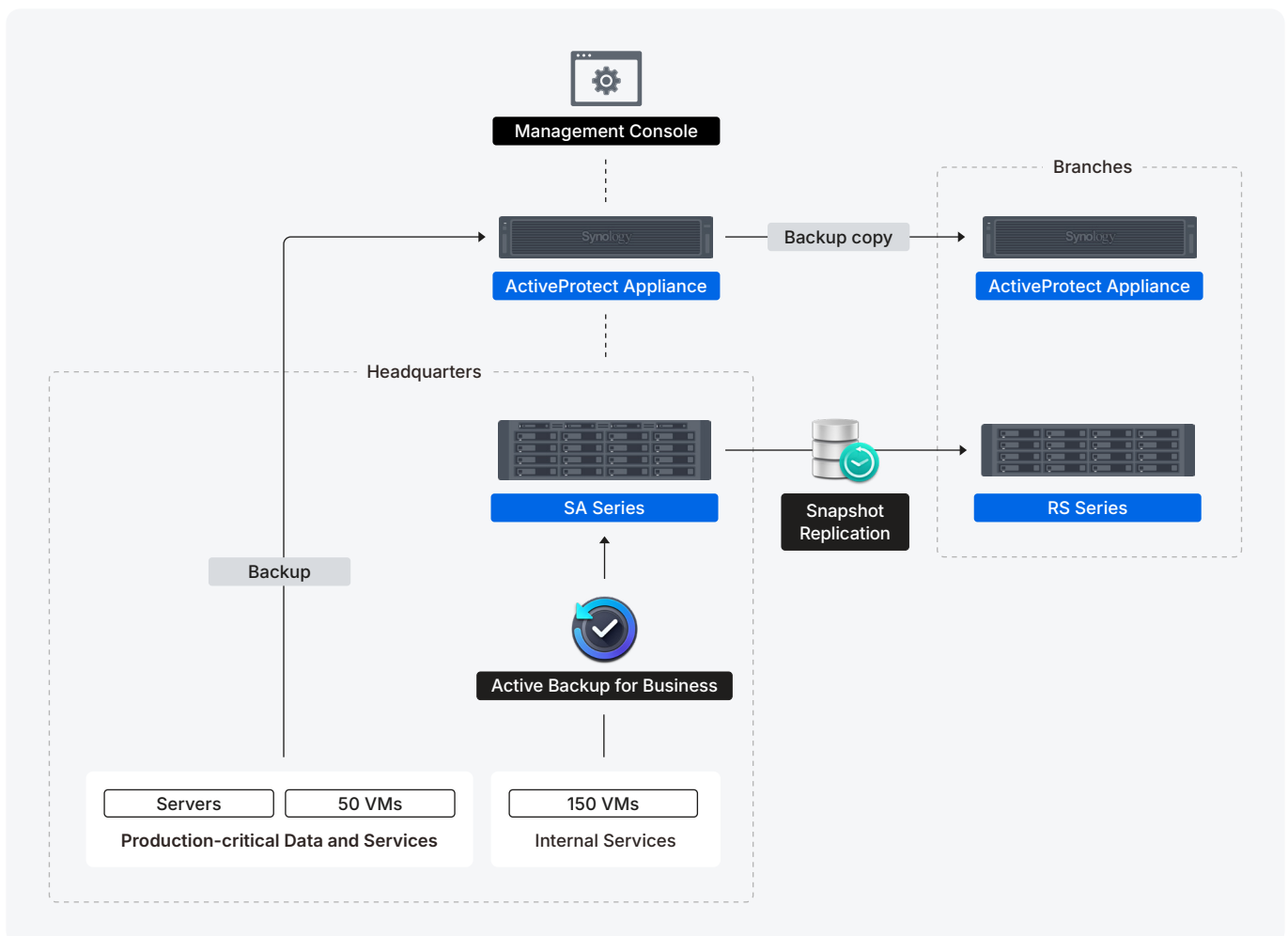


**TOYOTA**

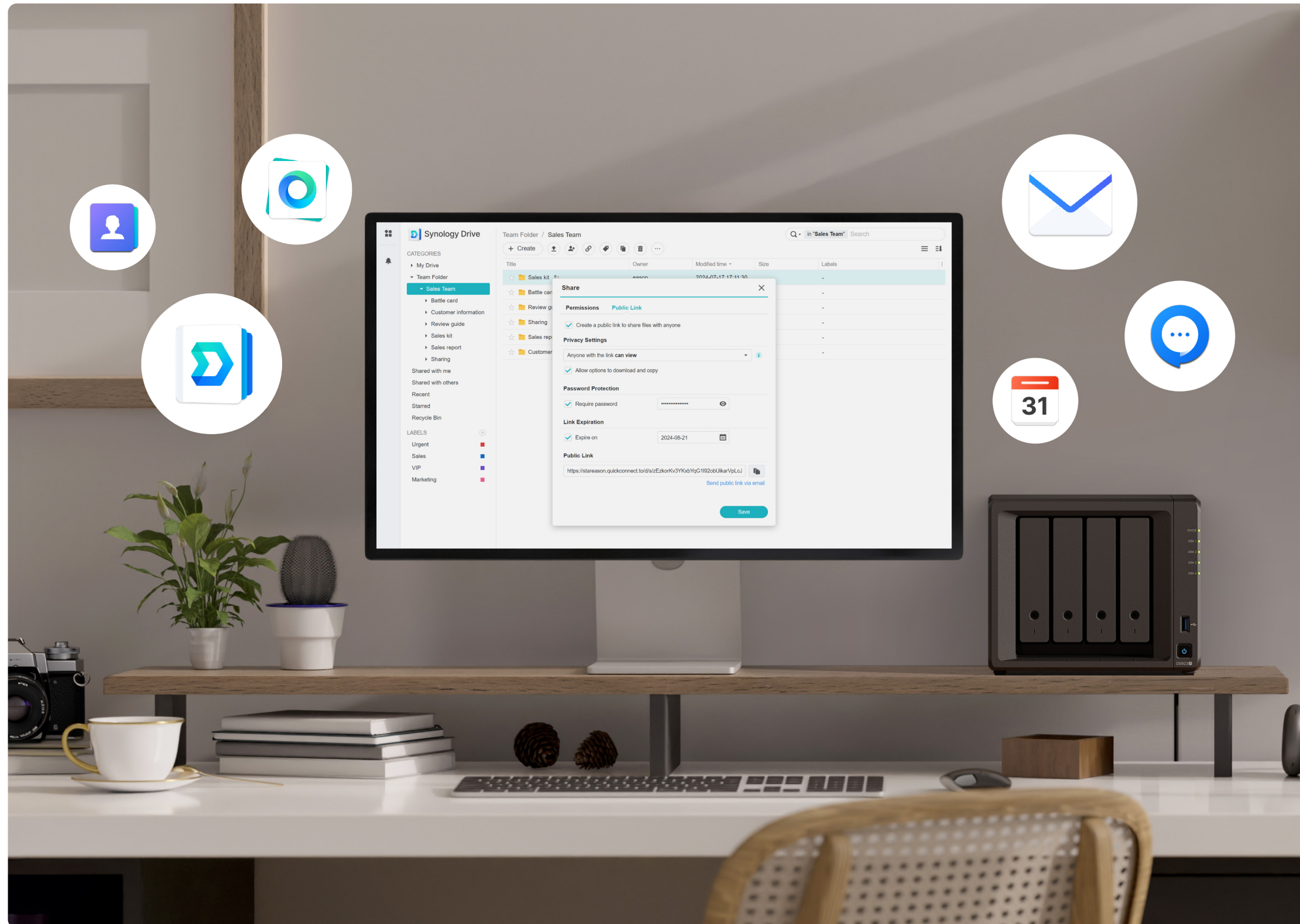
# Ensuring business continuity with Synology ActiveProtect and Active Backup systems

**"Synology's solution has increased our business resilience. It is reliable, secure, and provides future-proof scalability for our growing business data."**

Bui Ta Hoan, IT Division Head, Toyota Motor Vietnam



# Business Productivity



## Welcome to the next era of digital transformation

Like it or not, complex market conditions are pushing organizations to trim expenses and to demand more from their employees. Combined with rapid advancements in AI, organizations today are under pressure to optimize and improve work efficiency.

At the same time, digital transformation is nothing new, and each era has brought about massive changes to how budgets and workforces are allocated. From the first push for digitization in the 1980s-1990s, to the push for infrastructure consolidation on cloud platforms in the 2010s, AI is shaping up to be one of the largest disruptors across practically every industry.

Change also brings about opportunities. Organizations that can take advantage of new technology and learn to harness it will gain significant market advantages.

# Meet Synology Office Suite

An all-in-one, fully private cloud productivity solution designed to boost enterprise growth and team collaboration.

**600 K+**

Business users

**100 K+**

Enterprise users

**18 M+**

Total users

## Team Collaboration



### Synology Drive

Centrally store, access, and share files securely



### Synology Office

Collaborate seamlessly on documents, slides, and sheets

## Business Communications



### Synology ChatPlus

Private instant messaging platform for modern businesses



### Synology Meet

Webinar, video, and audio conferencing solution for teams



### Synology MailPlus

Secure on-prem email platform for growing businesses



### Synology Calendar

Centralized meetings and smart event planner for teams



### Synology Contacts

Unified and secure business contacts management

## Directory Services

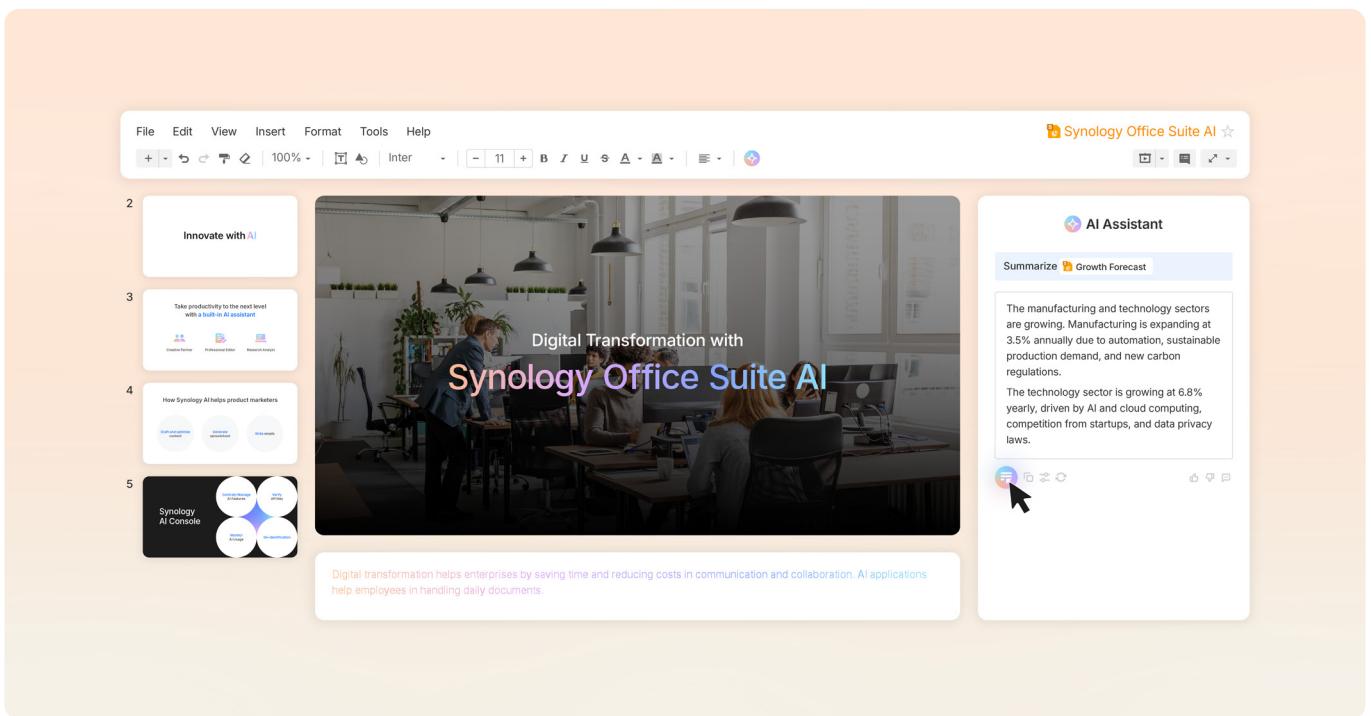


### C2 Identity

Hybrid cloud user and device access management

# Enhanced by AI That Actually Helps

Get the boring and tedious stuff finished quicker so you can focus on creative and strategic decisions, not the other way around.



## Find

Gain access to the files and data you need quickly with semantic and context-aware searching.

## Create

Speed up and improve content creation and communications with integrated generative AI tools.

## Summarize

Stay focused on what's important with email, documents, and meeting summaries.

## Manage

Oversee AI usage with fine-grained provider, app, team, and user-based permissions and limits.

## De-identify

Prevents confidential names and PII like credit card numbers from being sent to AI service providers.

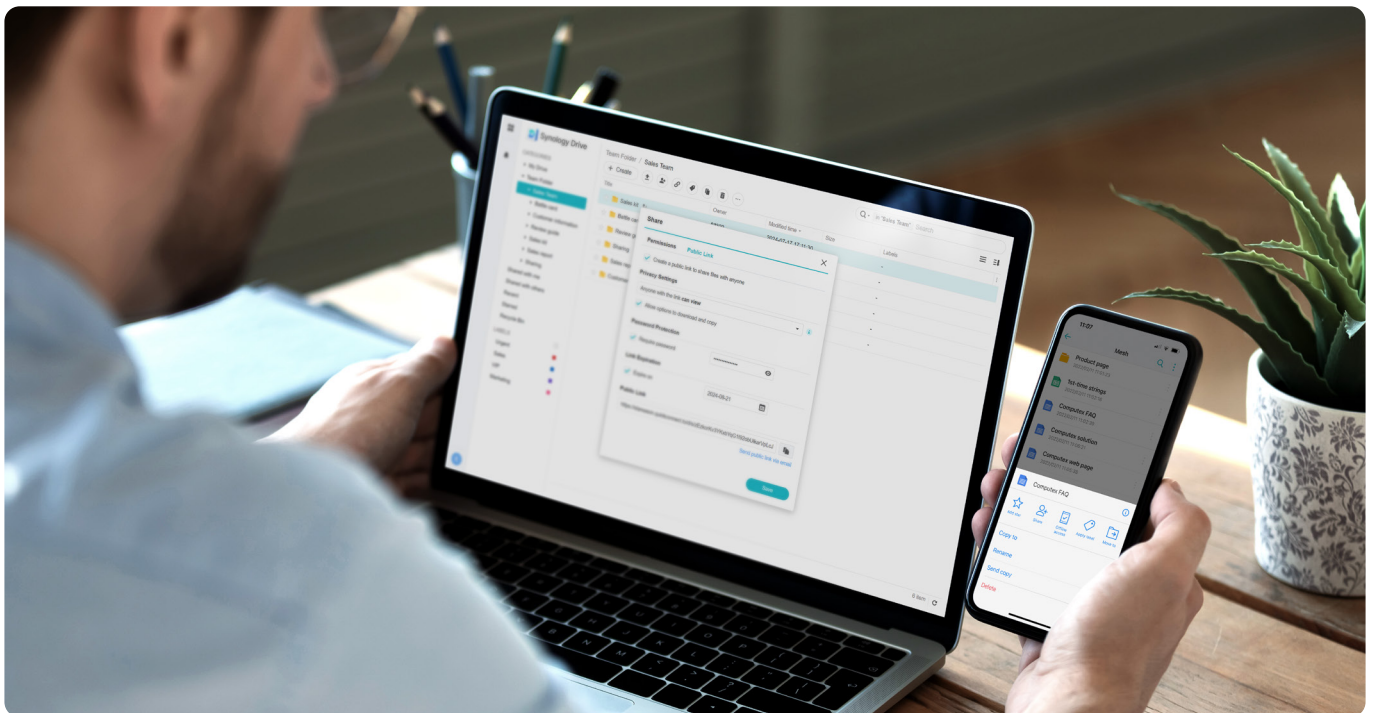


# Team Collaboration

Streamline and accelerate business workflows while maintaining privacy and data ownership.

## Shared workspaces

Easily set up team folders for different departments or virtual teams to centralize and make essential files and data available to stakeholders with Synology Drive.



## Private cloud

Size up your storage system based on your needs, no subscriptions or external internet access required for maximum privacy and performance.

## Multi-platform

Easily access, share, and sync files with any Windows, macOS, or Linux endpoint or Android/iOS mobile device.

## Security policies

Set up organization-wide policies for file downloads, watermarking, and sharing to protect important data.

## File versioning

Automatic file versioning helps prevent accidental editing or deletions from affecting productivity, with self-service options available.

## Intuitive file management

Comprehensive file labeling and sharing options for both internal teams and external collaborators.

## Extensibility

Integrate file storage and sharing capabilities directly into your enterprise applications, like ERP or HRMS platforms, with API access.

## Create efficiently

Synology Office enables teams to collaboratively work on documents, spreadsheets, and slides in real-time.



### All of the essentials

Everything your team needs to create reports, presentations, and more. No additional apps needed.

### GenAI enabled

Need a hand? Integrated AI tools can help you get started or give your work that extra finishing touch.

### Compatible with Microsoft Office

Import and export to common formats to collaborate or share with external stakeholders.

### All-inclusive

No additional licensing needed means every employee and contractor can have access to file management and collaboration tools.

HUDA BEAUTY

"Switching to Synology, Huda Beauty has been able to scale operations, optimize resource utilization, and enhance the overall performance of our content and marketing teams in a highly cost-efficient manner."

Ryan Aldrin, Head of Technology Operations, Huda Beauty

## File Collaboration Solutions

| Collaboration Platform | Synology Drive                                                                                                                                                                                                                                                                                                                                | Hybrid Share                                                                                                                                                                                                                                                                                    |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                        |                                                                                                                                                                                                                                                              |                                                                                                                                                                                                              |
| Features               | <ul style="list-style-type: none"><li>• Unified file collaboration platform</li><li>• Access from any browser, via standard file protocols, or via PC/macOS/mobile apps</li><li>• Sync files directly with endpoints</li><li>• Automatic file versioning</li><li>• Share and request files</li><li>• Personal and team-based labels</li></ul> | <ul style="list-style-type: none"><li>• Cross-site data synchronization</li><li>• Efficient data synchronization between Synology systems</li><li>• Access data via standard file protocols, with support for file locking to prevent conflicts</li><li>• Cloud-based data protection</li></ul> |

## Collaborative Productivity Solutions

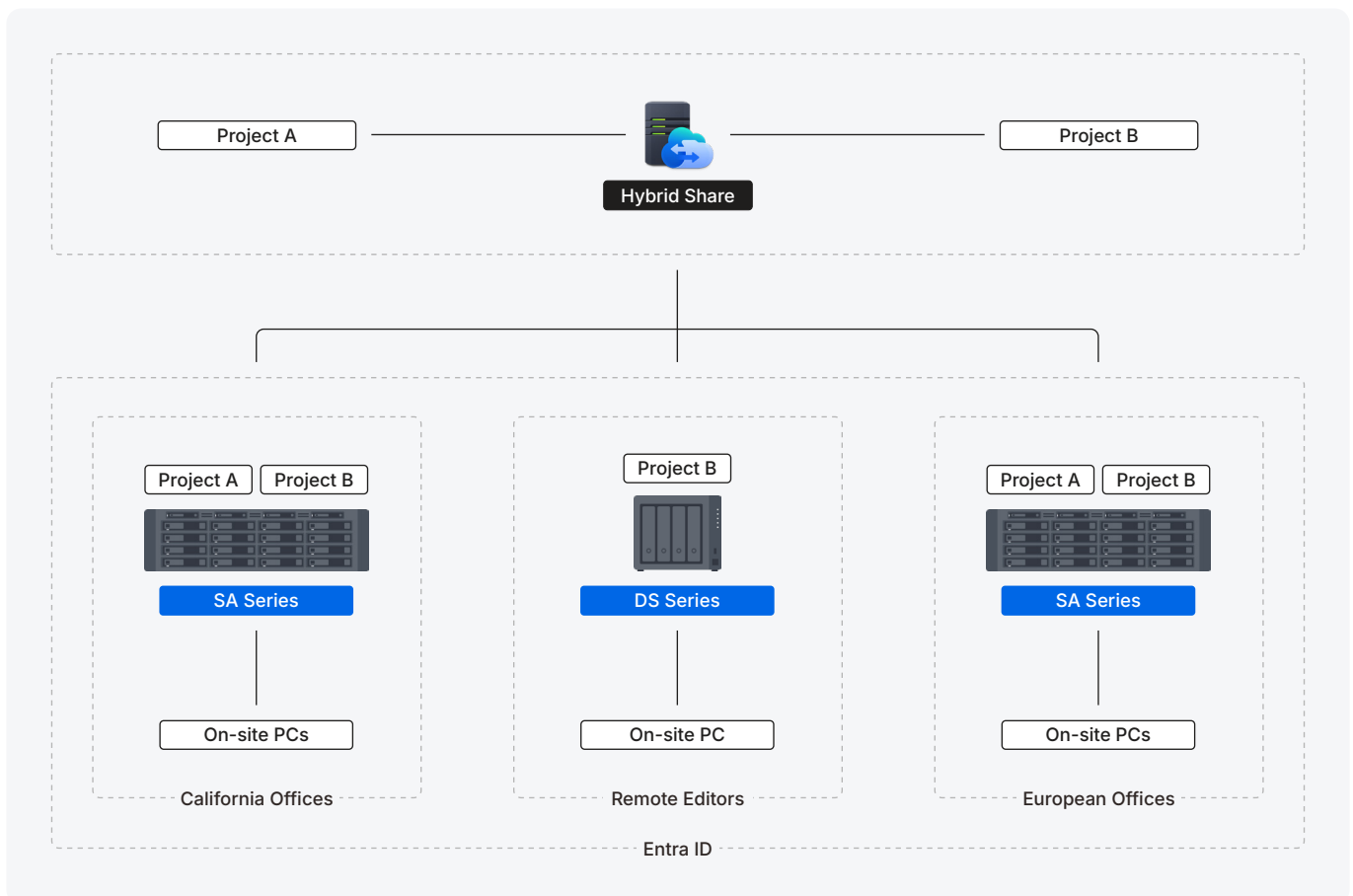
| Synology Office Apps | Documents                                                                                                                                                                                                                                                                                                                            | Spreadsheets                                                                                                                                         | Slides                                                                                                                                                      |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      |                                                                                                                                                                                                                                                   |                                                                   |                                                                        |
| Features             | <ul style="list-style-type: none"><li>• Collaborative editing, commenting, and tagging</li><li>• Automatic revision history</li><li>• Granular viewing, editing, management permission controls</li><li>• Granular sharing and download controls</li><li>• Comprehensive file format support</li><li>• Per-file encryption</li></ul> |                                                                                                                                                      |                                                                                                                                                             |
|                      | <ul style="list-style-type: none"><li>• Markdown support</li><li>• View, editing, revision modes</li><li>• Watermarks</li></ul>                                                                                                                                                                                                      | <ul style="list-style-type: none"><li>• Pivot table and cross sheet import support</li><li>• 350+ formulas</li><li>• Cell/sheet protection</li></ul> | <ul style="list-style-type: none"><li>• Multimedia support</li><li>• Templates</li><li>• Markdown and code block support</li></ul>                          |
| AI Features          | <ul style="list-style-type: none"><li>• File reference</li><li>• Generate text, refine, change tone, translate</li></ul>                                                                                                                                                                                                             | <ul style="list-style-type: none"><li>• Generate formulas</li></ul>                                                                                  | <ul style="list-style-type: none"><li>• File reference</li><li>• Batch translate content and notes</li><li>• Refine, change tone, text generation</li></ul> |



# Andresen Digital Enables Efficient, Multi-Site Collaboration with Synology

"Thanks to Synology, I'm not limited to local talent, but can stand out and look for talent globally. That solves a lot of problems."

Jeff Grant, Global Head of Production and Technology, Andresen Digital

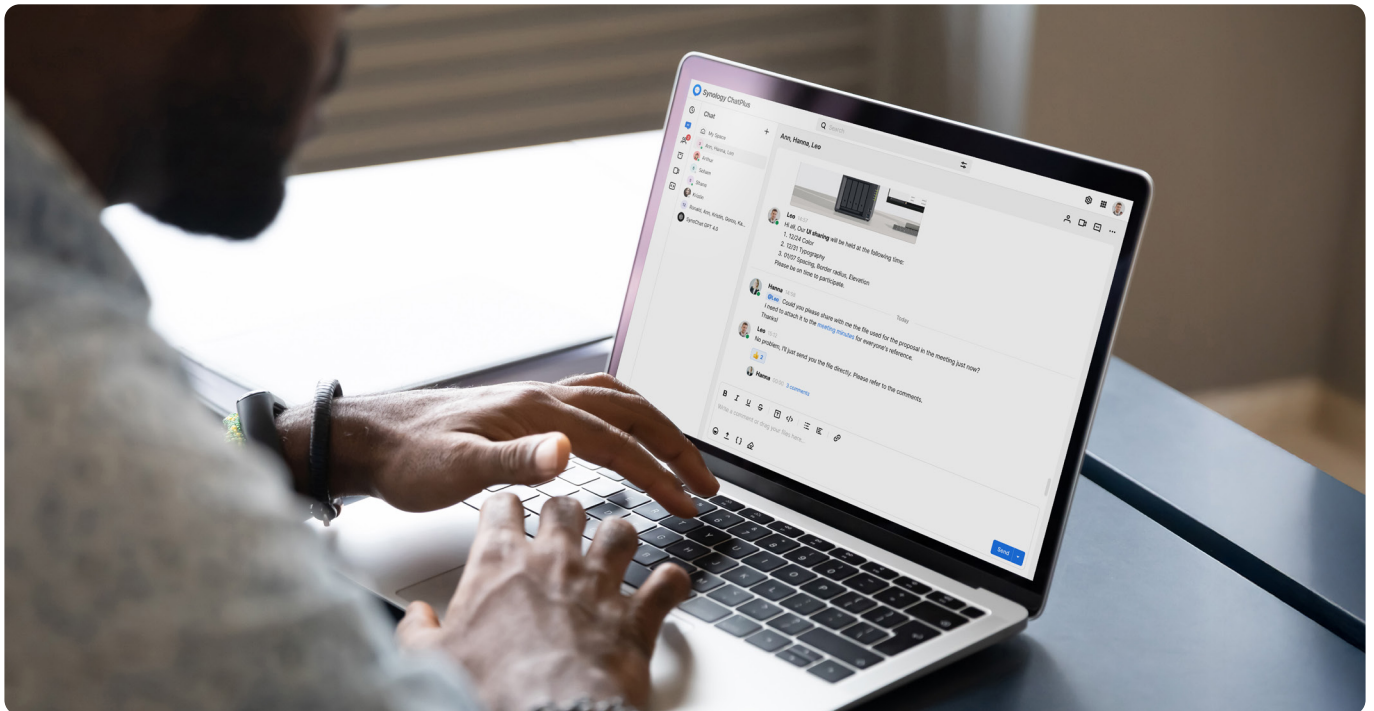


# Business Communications

Secure and efficient solutions to accelerate teamwork and facilitate communications.

## Chat and meet all in one place

Centralize your business conversations and meetings in one secure and private location with the new Synology ChatPlus.



### Keep conversations organized

Don't rely on personal communication apps to run your business. Unify individual and group conversations to keep information well organized.

### Log retention and auditing

Track usage and administrative policy changes based on your organization's legal or policy requirements.

### Data retention and auditing

Enforce data retention and admin capabilities based on your organization's legal or policy requirements.

### Voice and video calls

Integrated support for conference calls reduces reliance on external services and keeps confidential data within your IT boundaries.

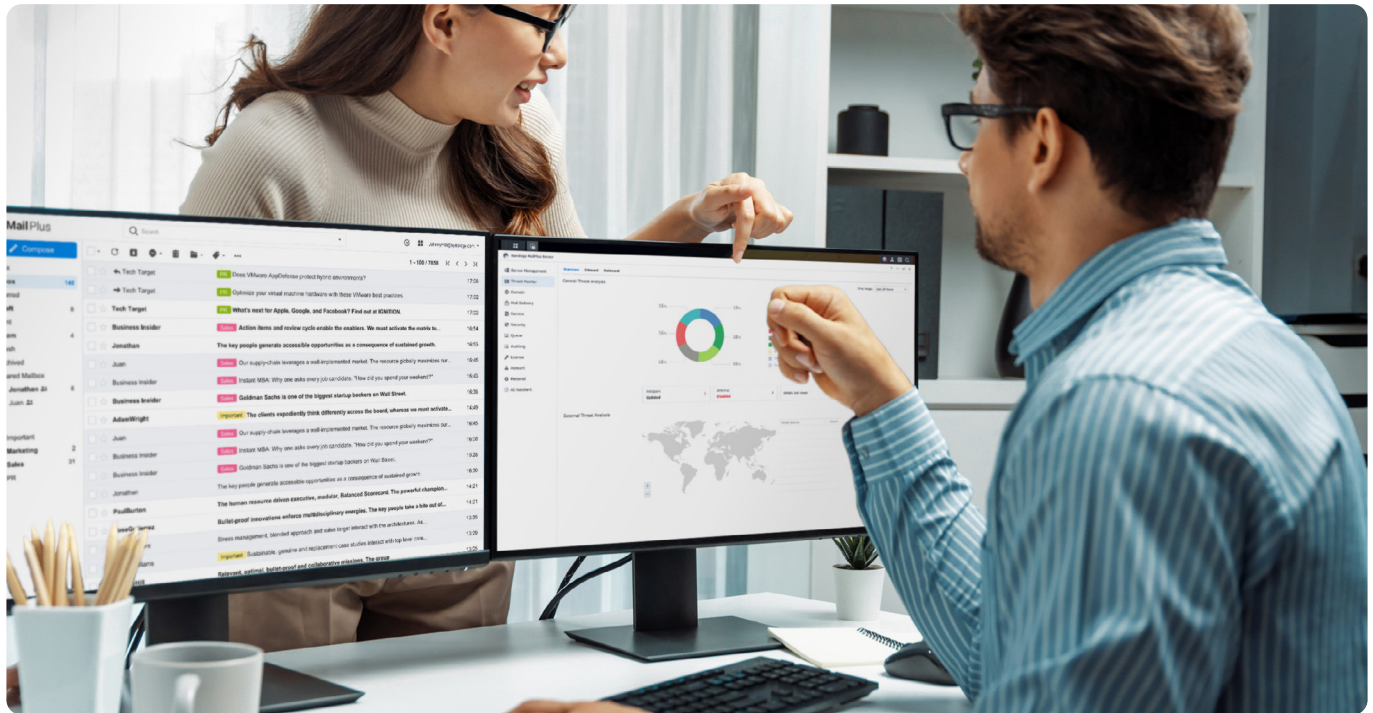
### Transcripts and translations

Focus on the conversation and not on taking notes. Automatic translation helps facilitate and smooth over international calls.



## Secure and private emails

Deploy a robust on-premises mail server with Synology MailPlus, supporting flexible administrative and security capabilities for full data ownership and unmatched TCO.



### Keep threats out

Support for modern security protocols like S/MIME and DANE, together with support for leading anti-spam and malware engines, help protect your business environment from external threats.

### Easy to migrate to

Easily import existing emails from Microsoft 365, Google Workspace, Exchange, or any IMAP-compatible service.

### Built for efficient teamwork

Never miss an email with shared mailboxes and powerful filtering and priority sorting of emails, combined with context-aware calendar and task tracker integration.

### Multi-domain support

Consolidate multiple email servers with support for fine-grained per-domain and per-user permissions, including quotas, login methods, and administrative delegation.

### Simple web and mobile app access

Frictionless onboarding with web-based access or through first- and third-party apps.

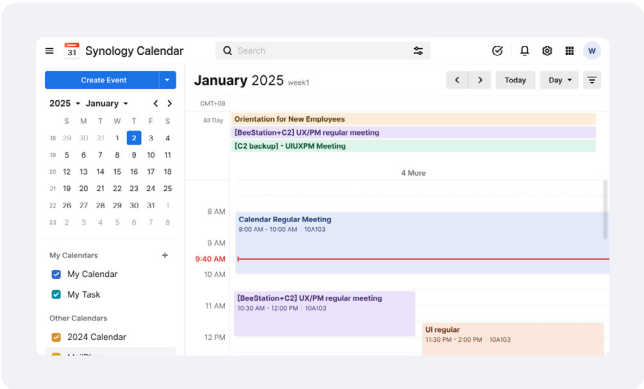
### Enterprise-ready

Dual-active high-availability options and detailed transaction logs ensure service availability and clear audit trails.



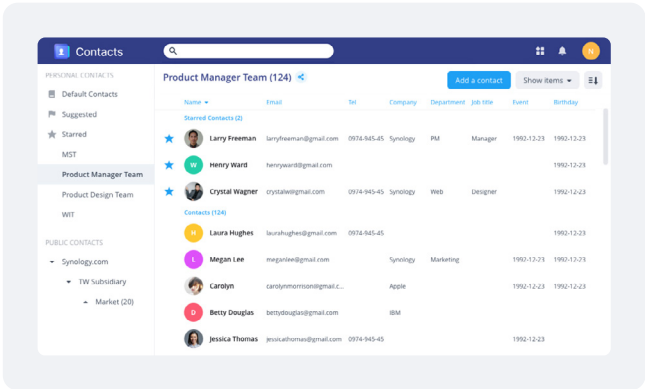
"Thanks to Synology, we can focus more on our core disaster relief mission."

Michael Risse, Volunteer IT Administrator at the German Red Cross Wuppertal District Association



## Calendar

Plan and organize meetings, events, and tasks on a centralized, easily sharable time management platform.

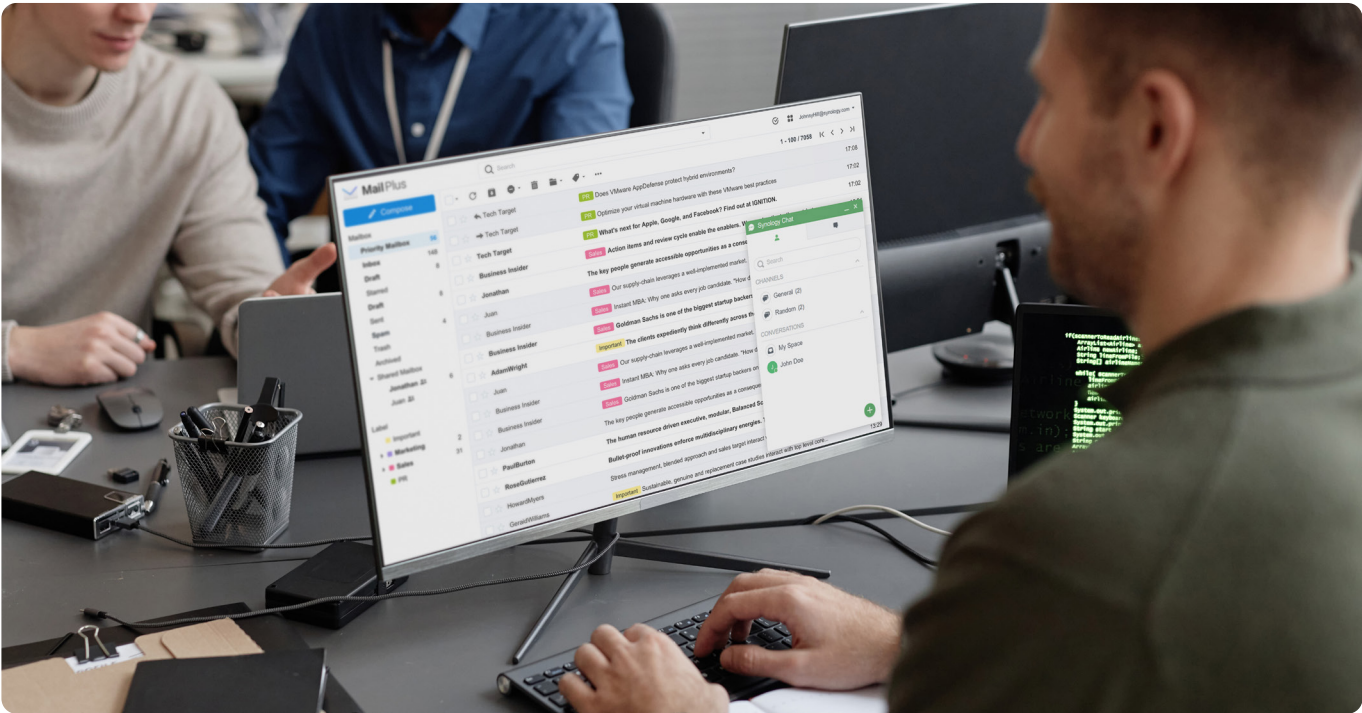


## Contacts

Keep all business contacts organized and easily accessible for team members. Supports importing from Google, Outlook, and CardDAV-compatible.

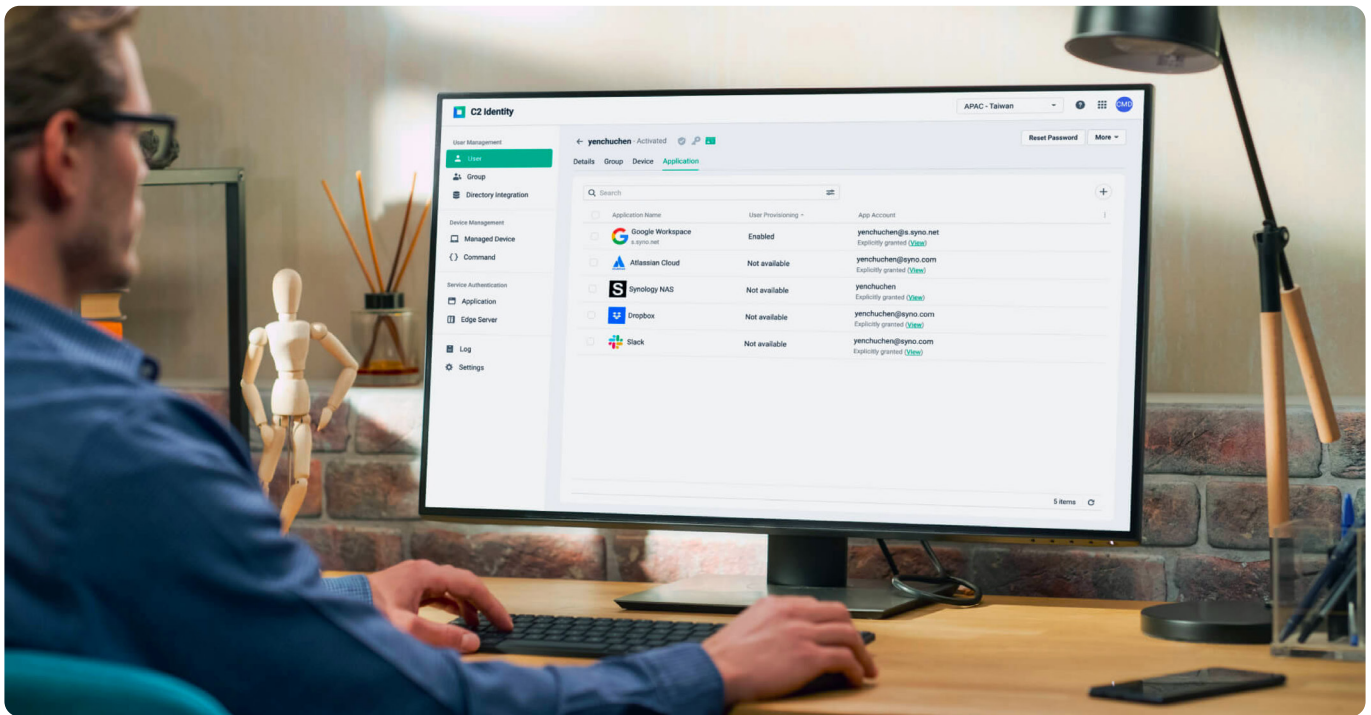
## Unified platform

Reduce tab clutter with convenient instant messaging, contacts, and calendar events integration across our productivity apps.



# Identity and Access Management

Simplify remembering credentials for each system and service into just a single portal, increasing employee convenience while also bolstering security.



## Unified cloud and on-prem support

Simplify access control using SSO and SAML 2.0 support and leverage container-deployed nodes to enable on-prem authentication for LAN-only systems.

## Secure by design

Zero-knowledge architecture with passwordless authentication and MFA policies significantly increase resilience against potential cyberattacks.

## Endpoint management

Provision, monitor, and remotely control Windows and macOS computers, including support for custom scripts.

**cba**

"With Synology, we've reduced access and permission support requests by 50% while achieving significant monthly savings on backup and identity management."

Filippo Di Giovanni, Design Director and IT Manager, CBA Italy



# Video Surveillance



## Outsmart threats

Greater liability and insurance costs require organizations to defend themselves with increased due diligence and solid evidence. Simply deploying video surveillance is no longer enough. Long-term video retention, privacy concerns, and AI-powered analytics require modern solutions to provide comprehensive protection without overwhelming security and IT personnel.

Synology's market-proven Surveillance Station portfolio includes on-prem and cloud-managed VMS options to maximize deployment flexibility, regardless of scale. Dependable failover and high availability clustering, pioneered for enterprise storage applications, ensure critical moments are never lost.

# One-stop Security Platform

A unified surveillance platform designed to simplify monitoring, enhance security, and protect your business.

## Cameras



### Synology Cameras

Dependable and AI-enhanced cameras with seamless integration



### ONVIF Cameras

Over 8,800 validated third-party camera support

## On-prem and Hybrid Cloud Platform



### Surveillance Station

Comprehensive and extensible on-premises video surveillance platform



### C2 Backup for Surveillance

Secure offsite video archival cloud solution

## Monitoring



### VisualStation

Dedicated tv-wall monitoring and management console



### Mobile, Web, and Client-apps

Platform-agnostic access from anywhere, anytime

## Cloud Platform



### C2 Surveillance

Streamlined zero-server-footprint video surveillance platform

## External Devices & Integration



### External Systems & Devices

Expanded support for personnel and building management solutions



### API Access

Integrate with third-party systems and analytics solutions



# Secure Recording and Monitoring

Ensure accountability for events happening on-premises and increase situational awareness for security teams.

**510 K+**

Organizations protected

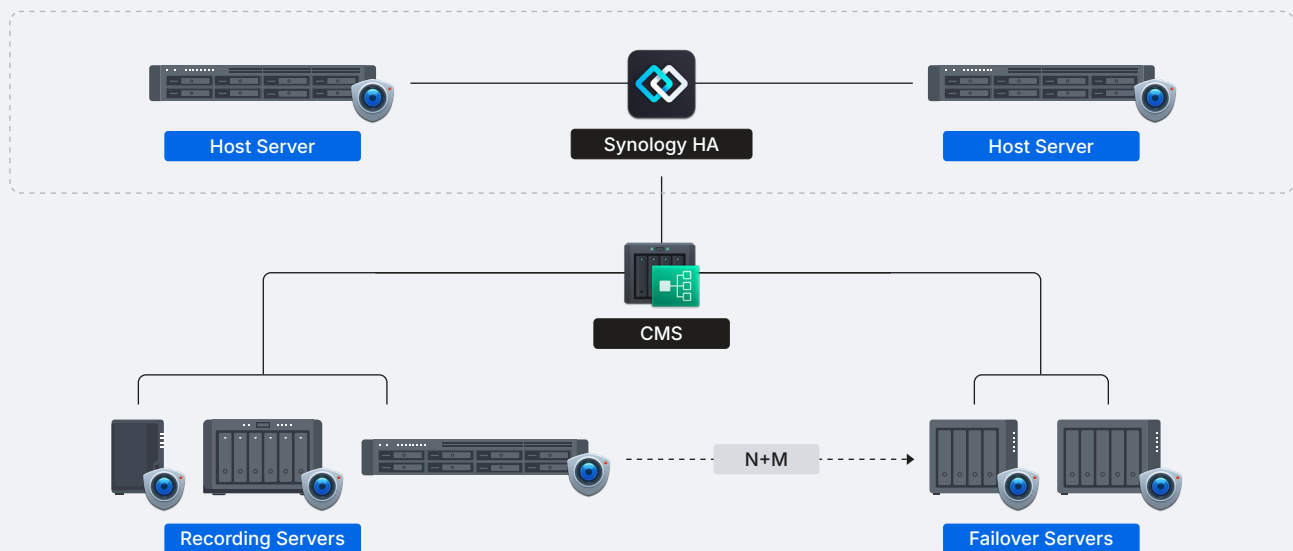
**3.3 M+**

Cameras deployed

## Unified and scalable platform

Synology Surveillance Station enables easy footage consolidation across multiple sites, servers, and scales to thousands of cameras. Comprehensive failover, high availability options, and footage archival capabilities ensures footage retention no matter the scale or requirement.

### Centralized Management



## Easy to deploy and manage

Consolidate up to 30,000 cameras and 3,000 recording servers under one control interface.

### Centralized management

Manage multiple sites, view live footage, and control cameras, as well as other security devices, from a single web or app interface.

### Versatile monitoring

Access live feeds and manage surveillance effortlessly across mobile, web browsers, and desktop client applications.

### Vast device compatibility

Support over 8,800 validated cameras and seamlessly integrate devices using standard ONVIF, RTSP, and RTMP protocols.

### Granular permissions

Quickly deploy, configure, and update large surveillance deployments through a streamlined, centralized management system.

## Reliability and Security

Surveillance Station provides ample high availability, failover, and backup options to reduce the risks of data loss or downtime.

### N+M failover

In the event of a primary server outage, easily perform automatic or manual transfers of recording duties.

### High availability

For mission-critical recording or management servers, Synology High Availability clusters provide minute-level automatic failover.

### Long-term retention

Flexible retention and archiving policies enable long-term storage of recordings locally or at remote destinations.

### Dual recording

Simultaneously record to two different servers or on the cloud via C2 Backup for Surveillance to further safeguard critical footage.



"As WSDOT works to build resiliency into its region-wide shared video system, Synology's technology allowed us to centralize our management and deployment effectively."

Chad Brown, Senior Systems Administrator, Washington State Department of Transportation

# Actionable Insights & Integrations

Strengthen on-premises security with advanced video analytics and support for external integration via webhooks and API access to fit your organization's requirements.



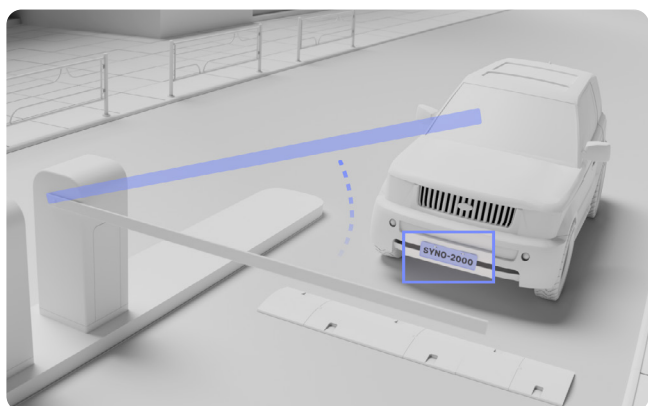
## Face recognition

Accurately identify up to 10,000 unique personnel profiles with >97% accuracy.<sup>1</sup>



## Trespassing and intrusions

Set up bidirectional or one-way virtual borders to issue alerts for trespassing people or vehicles.



## Vehicles and license plates

Identify license plates, apply triggers based on allow/blocklists, and define alerts based on idle times.



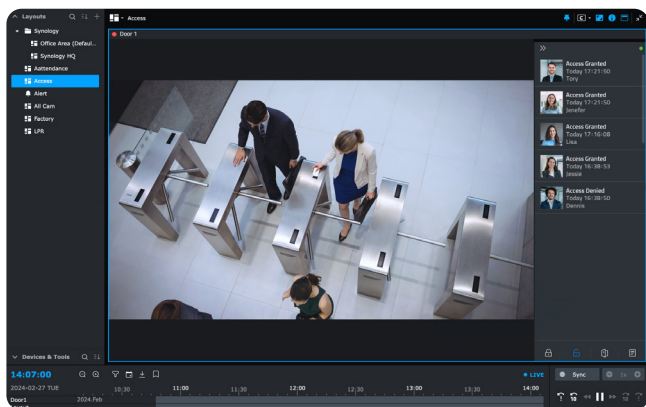
## Occupancy counting

Gauge occupancy with aggregated counting of entries and exits and issue automatic near-capacity alerts.

STADIUM●MK

"Synology's solution has significantly improved our crowd management operations, offering reliable real-time data, easy scalability, and impressive accuracy."

Mark Ealey, Group IT and AV Manager, Stadium MK



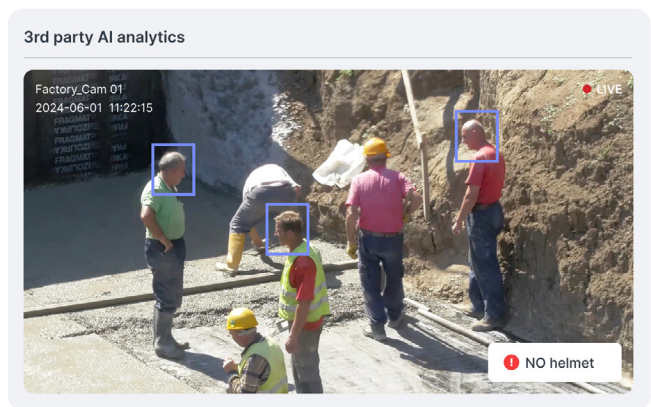
## Access control

Integrated support for AXIS controllers enables smart access management with visual verification for real-time response.



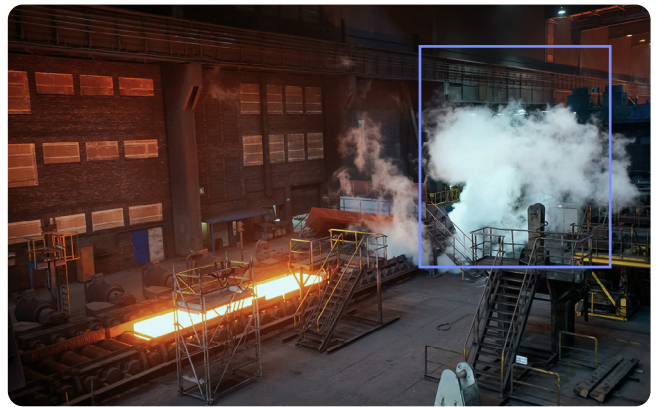
## Automate privacy

Reduce the post processing needed on certain footage with automatic people blurring, privacy blockers, watermarks, and secondary encryption to comply with legal needs.



## Personal protective equipment

Identify whether your visitors are in compliance with local rules or policies and alert on-site personnel to take appropriate actions.<sup>2</sup>



## Smoke detection

Identify whether your visitors are in compliance with local rules or policies and alert on-site personnel to take appropriate actions.

### Even more capabilities

Integrate with leading video detection platforms and workflows with API access, webhooks, and QR code recognition.



PLATE RECOGNIZER

1. Testing done by National Institute of Standards and Technology (NIST) under their Face Recognition Vendor Test (FRVT), WILD category.

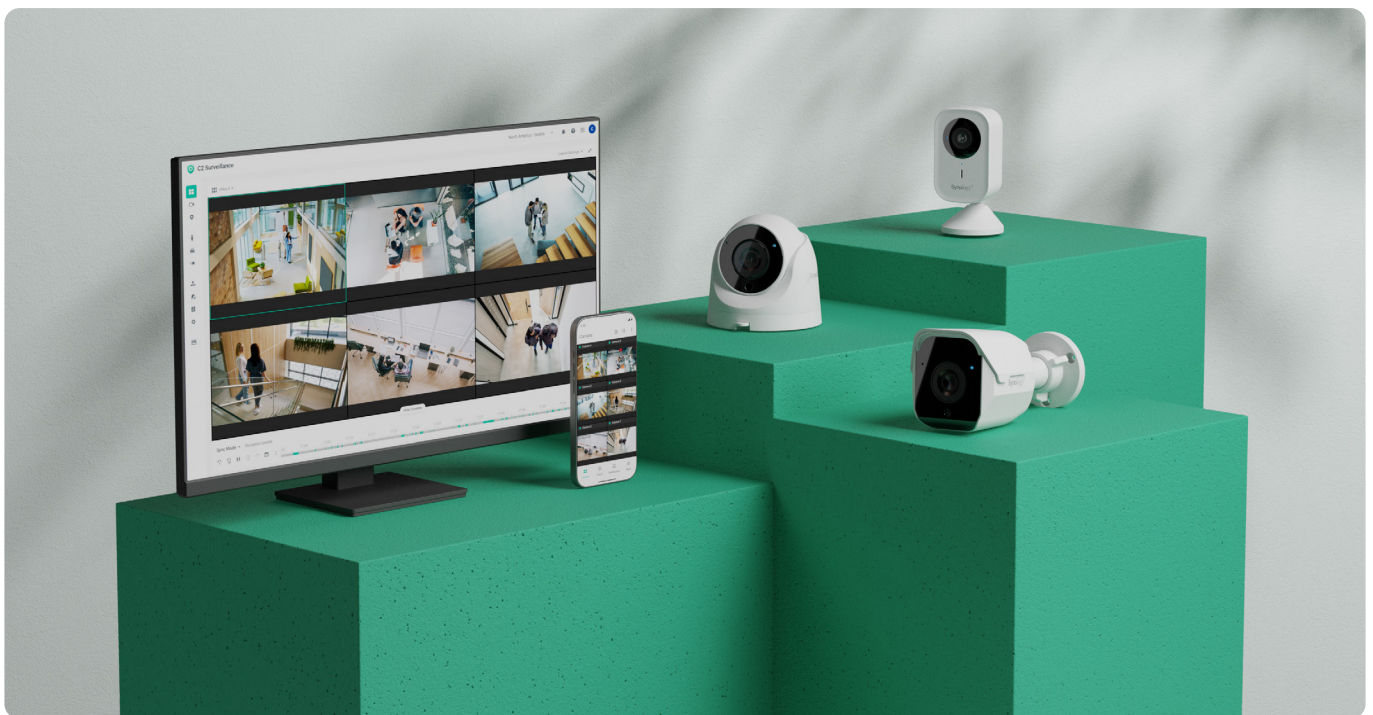
2. 3rd-party integration.

# Cloud VMS

C2 Surveillance removes the need for on-prem servers, simplifying deployment in extreme environments while still providing comprehensive video surveillance capabilities.

## Flexible but powerful

Cloud-based doesn't mean you need to compromise on capabilities. C2 Surveillance is an all-in-one video management solution optimized for fast deployment, built with the same security, privacy, and dependability as our on-prem Surveillance Station platform.



### Deploy in minutes

Finish setting up an entire site in minutes, with versatile platform support for anywhere management.

### Find the right retention plan

Only pay for how long you store your footage on the cloud.

### Engineered for privacy

Multi-layered encryption ensures your footage is only accessible to authorized personnel.

### Always-on protection

Hybrid recording ensures footage is always retained, even in the event of network disruptions.



## Video Surveillance Solutions

|                                    | Surveillance Station                                                                         | C2 Surveillance                                                                     |
|------------------------------------|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| VMS Platform                       |             |  |
| <b>Deployment</b>                  |                                                                                              |                                                                                     |
| Scale                              | Scalable up to 3,000 recording servers and 300,000 cameras                                   | Unlimited                                                                           |
| On-prem equipment                  | Synology recording server                                                                    | Synology Cameras                                                                    |
| Ideal for                          | Multi-camera environments, multi-year video retention, building and AI analytics integration | Quick deployment with minimal on-prem hardware or IT personnel                      |
| 3rd-party / ONVIF camera support   | Yes                                                                                          | -                                                                                   |
| Webhook / API support              | Yes                                                                                          | -                                                                                   |
| <b>Storage &amp; Retention</b>     |                                                                                              |                                                                                     |
| Retention length                   | Flexible retention and archival policies                                                     | Up to 180 days                                                                      |
| Storage location                   | On-prem / off-site recording or archival servers, optional cloud storage                     | Synology C2 cloud infrastructure (US, Germany datacenters)                          |
| <b>Security &amp; Availability</b> |                                                                                              |                                                                                     |
| Failover modes                     | N+M, local camera storage <sup>1</sup>                                                       | Local camera storage <sup>1</sup>                                                   |
| Data availability                  | High availability cluster support                                                            | >99.999999999% <sup>2</sup>                                                         |
| Video footage encryption           | Per-stream encryption                                                                        | Encrypted cloud storage                                                             |

1. Supported on Synology Cameras.

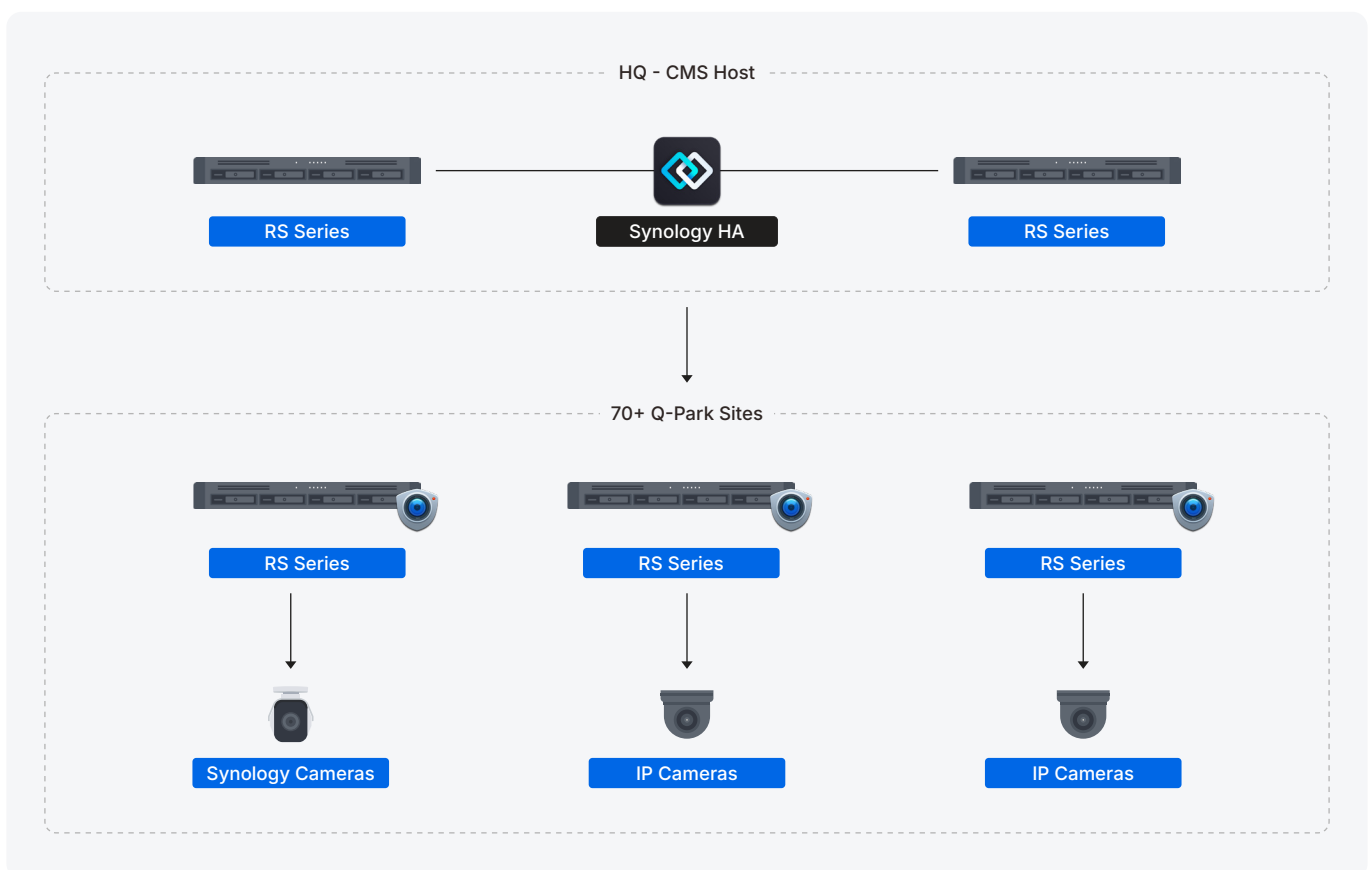
2. Data durability of Synology C2 platform services (sy.to/c2wp).



## Q-Park Minimises Downtime and Ensures Data Integrity Across UK with Synology

"Overall, it is an excellent platform to make the CCTV aspect of the business a far more effective and useful tool from security to general use and gives our customers the peace of mind that their vehicles are safe with us."

Darren Maskrey, Head of Operations (Great Britain), Q-Park





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