

# Trend Micro Introduction



# Trend Micro At a Glance

# \$ 2 Billion

2022 Net Sales

**97** Consecutive  
Profitable  
Quarters

Every quarter since going public

**424,000+**

500,000+ commercial customers, 175+ countries

SaaS  
Commercial  
Customers

**62M+**

SaaS-Protected Assets

**#1** Cloud  
Security

Based on global market share\*

Leader in **XDR**

Based on offering strength and strategy\*

Leader in **EPP**

Based on offering strength and strategy\*

**#1** Next-Gen IPS

Based on global market share\*

**#1** in Public Vulnerability Disclosure\*  
+ Over 140 Billion threats blocked in 2022

**7500+** Employees in  
**73** Countries

\*IDC Worldwide Cloud Workload Security 2021 Share Snapshot, July 2022

\*Forrester Wave, Extended Detection and Response (XDR), Q4, 2021

\*Gartner Magic Quadrant for Endpoint Protection Platforms, May 2021

\*Gartner Market Share: Enterprise Network Equipment by Market Segment, Worldwide, 3Q22

\*Quantifying the Public Vulnerability Market, Omdia, May 2022

# 9 of the TOP 10 FORTUNE GLOBAL

# 500

*As of the end of 2021*



10 of Top 10 Banking



8 of Top 10 Automotive



8 of Top 10 Telecom



7 of Top 10 Petroleum



6 of Top 10 Healthcare



# The core components of the global cybersecurity company

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- Over 800 threat researchers worldwide
  - Over 1700 R&D in TW RD headquarter
  - Global infrastructures
    - Over 2.5Billion sensors across the globe
    - 6TB data collected to cloud daily
    - Artificial Intelligence analysis for the big data of threat intelligence
  - Branches cover more than 65 countries worldwide

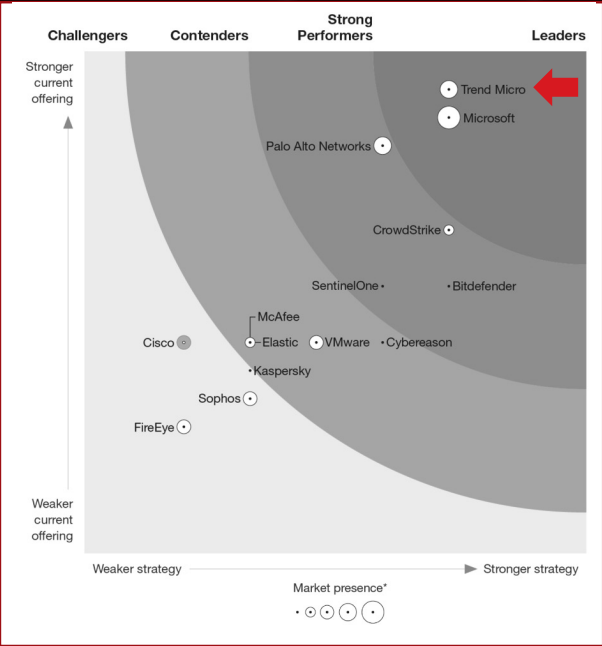
# Global Cloud Infra



# Strength Across the Enterprise

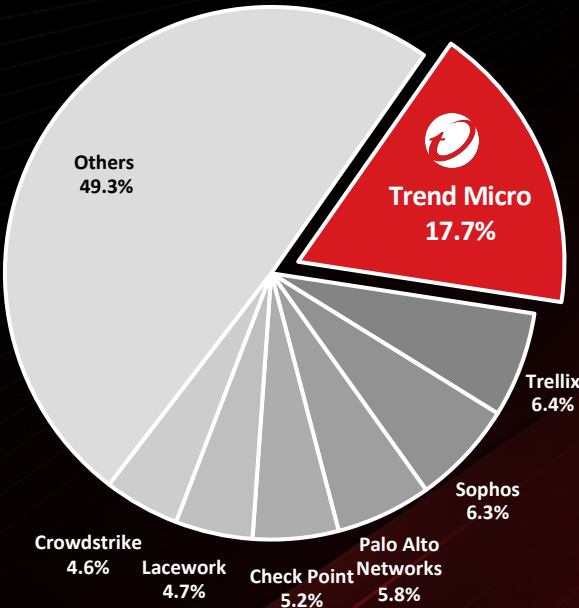
FORRESTER®

**XDR - Extended Detection and Response**  
Q4, 2021



IDC

**#1 in Hybrid Cloud Workload Protection**  
Q3, 2022



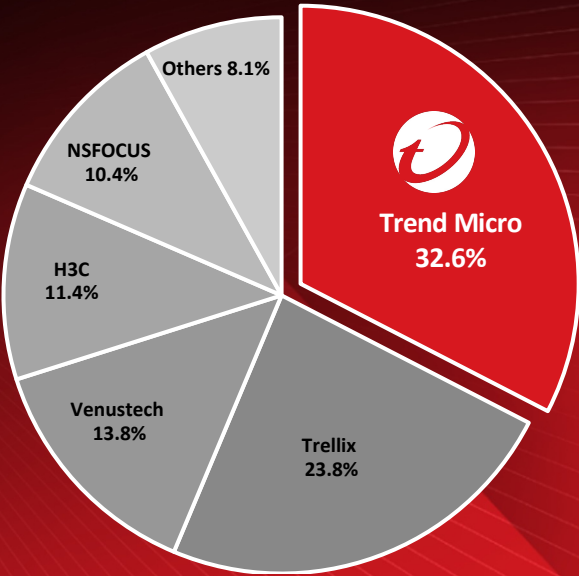
Gartner®

**Magic Quadrant for Endpoint Protection Platforms (EPP)**  
Q2, 2021



Gartner®

**Market Share Leader in IDPS**  
Q3, 2022



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# Recognized by Independent Testing



- ✓ Highest Initial Detection
- ✓ Low Noise



- ✓ Top 3 for visibility & telemetry
- ✓ 100% of Linux attacks detected



- ✓ 100% detection across attack steps
- ✓ All Linux attacks detected & stopped
- ✓ #1 for protection

# The Leader of Cybersecurity platform



Managed Services

Ecosystem Integration

**Extended Detection and Response (XDR)**

User and Identity

Email

Endpoints and Servers

Cloud Infrastructure

Applications

Code Repository

Data

Network

5G

ICS/OT

Email Security

Endpoint Security

Cloud Security

Network Security

Data Security

Identity Security

Risk Mitigation • IT Automation

**Orchestration and Automation**

Custom Playbooks • Case Management

Attack Surface Intelligence • Zero Day Initiative

**Global Threat Intelligence**

Threat Research • Big Data Analytics

AI Privacy and Ethics • AI Companion

**AI Native Foundation**

Generative AI • Custom LLM • Machine Learning





**Thank You.**